




 **2024 BMX RACING
WORLD CHAMPIONSHIPS**

 **ROCK HILL SOUTH CAROLINA
USA**

MEDIA GUIDE [#rockhill2024](https://twitter.com/rockhill2024)

MEDIA CONTACTS

For UCI related enquiries, interview requests and media accreditation, please contact: communication@uci.ch

Aurélie Perrod

UCI Communications & Media Relations Coordinator
+41 79 534 39 93 | aurelie.perrod@uci.ch

Laurie Helms

LOC Media Center Manager
+1 803 448 2505 | laurie.helms@cityofrockhill.com

Katie Quinn

LOC Communications and Media Relations Manager
+1 803 448 9745 | katie.quinn@cityofrockhill.com

Laura Folchi

Wings Media Centre Coordinator & Photo Manager
+39 338 893 2314 | l.folchi@wingsmedia.it

Susanne Lenz

UCI TV Production & Broadcast Services
+41 79 927 36 72 | susanne.lenz@uci.ch



DIGITAL CHANNELS



Posting something about the event? Don't forget to tag us with the official hashtag **#rockhill2024**



UCI BMX Racing
2024 UCI BMX Racing Worlds



ucibmxx
2024 UCI BMX Worlds



UCI_BMX_Racing



uci_cycling



ucichannel



uci.org
2024BMXWorlds.com



Mobile App (Android and iOS)
2024 BMX Worlds

Follow all the action live. Watch the **2024 UCI BMX Racing World Championships** on **uci.org** and on the **UCI Youtube Channel**. Geoblocking applies.

CONTENTS



Welcome	5
UCI President	5
Local Organising Committee	6
Competition Schedule	8
Accreditation	10
Photographers.....	11
Audiovisual Media.....	12
Media Centre	13
Mixed Zone	14
Venue map	15
Access & Accommodation	16

WELCOME

DAVID LAPPARTIENT | UCI PRESIDENT

It is my pleasure, on behalf of the Union Cycliste Internationale (UCI) and the BMX Racing community, to welcome you to the 2024 UCI BMX Racing World Championships.

Rock Hill last hosted the UCI World Championships for this discipline in 2017, when the Elite victories went to home riders Corben Sharrah and Alise Post (now Willoughby). While American athletes will be hoping to draw on crowd support again, they have no easy task ahead of them. Competition promises to be extremely intense for the prestigious rainbow jerseys of UCI World Champion, with this event coming at a crucial period for the athletes. The 2024 UCI BMX Racing World Cup recently drew to a close in Tulsa, Oklahoma, with the fifth and sixth rounds, and of course the Olympic Games are looming. These UCI BMX Racing World Championships are incredibly important, and it is you, the media, who will enable fans throughout the world to be part of the excitement.

Thanks to your images, photos, articles and commentaries, those who cannot be physically present in South Carolina, will be able to follow the action, hear from the riders and obtain the results and race information they need. I sincerely thank you for the part you play in relaying the UCI's leading annual BMX Racing event to populations worldwide.

The team at the Rock Hill BMX Supercross Track is very experienced in hosting high-class competition, and I can assure you that considerable effort has been made to ensure that you can all work in the best possible conditions. I trust your stay in Rock Hill will be enjoyable and I thank you for your contribution to the global popularity of BMX Racing.

David Lappartient
UCI President



WELCOME

HENRY McMASTER | SOUTH CAROLINA GOVERNOR

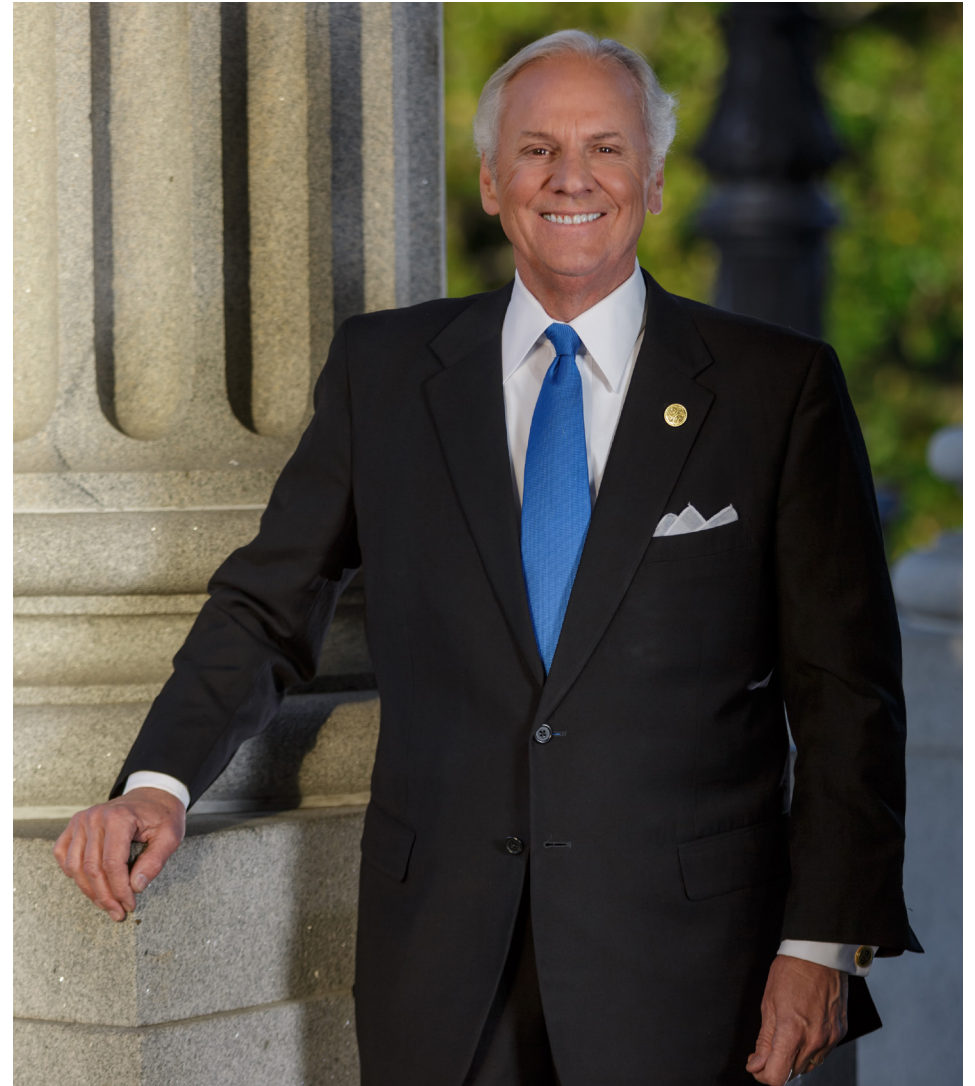
To the Attendees and Participants of the 2024 UCI BMX Racing World Championships,

It is with great pleasure that I welcome you to Rock Hill, South Carolina, for the 2024 UCI BMX Racing World Championships. We are delighted to serve as the host for this prestigious competition along with the participants, supporters, and spectators who bring a high level of energy to our area.

From the fun and entertainment during the Opening Festival to the competitions and award ceremonies that follow, it will be an exciting week for all in attendance. We are elated to host so many of our international friends and look forward to sharing the warm hospitality and natural beauty that make the Palmetto State so very special. It is my hope that everyone experiences the best that South Carolina has to offer, and that you will all look forward to a return trip in the near future.

Peggy and I wish you the best for a safe competition and hope your time with us surpasses your expectations.

Yours very truly,
Henry McMaster
SC Governor



WELCOME

JOHN PRESSLY GETTYS, JR. | MAYOR OF ROCK HILL, SC

Welcome!

We are excited you are in Rock Hill, South Carolina for the 2024 UCI BMX Racing World Championships. We are ready for a week of competition, thrills and fellowship. Our goal is for you to experience our growing city and surrounding areas in such a way that you'll plan to return.

The Rock Hill community and local organizing committee have been planning for your visit and have worked hard to make sure your stay is enjoyable from start to finish. You can find valuable information regarding places to eat, shop, and play at 2024BMXWorlds.com or on our mobile app: 2024 BMX Worlds.

If we can assist you in any way during your visit, contact event hosts in the Information Center located at the Admissions tent. I look forward to greeting you personally as we enjoy the competition together.

Again, welcome to Rock Hill. Competition lives here.

Sincerely,
John Pressly Gettys, Jr.
Mayor of Rock Hill, South Carolina



COMPETITION SCHEDULE

FRIDAY 10 MAY

09:00-17:55 UCI BMX Racing World Challenge: Official Training

SATURDAY 11 MAY

09:00-17:55 UCI BMX Racing World Challenge: Official Training

SUNDAY 12 MAY

10:00-11:30 Men/Women Age Groups World Challenge - Warm Up

12:00 UCI BMX Racing World Challenge: Schedule and categories racing on this day to be decided after registration closes.
Prize giving Ceremony - Following Racing

MONDAY 13 MAY

10:00-11:30 Men/Women Age Groups World Challenge - Warm Up

12:00 UCI BMX Racing World Challenge: Schedule and categories racing on this day to be decided after registration closes.
Prize giving Ceremony - Following Racing

TUESDAY 14 MAY

10:00-11:30 Men/Women Age Groups World Challenge - Warm Up

12:00 UCI BMX Racing World Challenge: Schedule and categories racing on this day to be decided after registration closes.
Prize giving Ceremony - Following Racing

Open Training - Championships riders entered in the event (only). Starts following challenge prize giving.

WEDNESDAY 15 MAY

10:00-11:30 Men/Women Age Groups World Challenge & Masters - Warm Up

12:00 UCI BMX Racing World Challenge & Masters: Schedule and categories racing on this day to be decided after registration closes.
Prize giving Ceremony - Following Racing

Open Training - Championships riders entered in the event (only). Starts following challenge prize giving.

COMPETITION SCHEDULE

THURSDAY 16 MAY

14:00-19:55 WJ, MJ, WU, MU, WE, ME - Official Training

FRIDAY 17 MAY

09:00-13:25 WJ, MJ, WU, MU, WE, ME - Warm Up

13:45 **WJ, MJ, WU, MU, WE, ME - ROUND 1**

15:00 **WJ, MJ, WU, MU, WE, ME - LAST CHANCE QUALIFER (LCQ)**

15:45-16:30 BREAK

16:30-16:50 Warm Up 20 mins (1/8 final riders only)

17:00 **MJ, MU, ME - 1/8th FINALS**

SATURDAY 18 MAY

10:00 Venue Open for Teams and Athletes

11:15-13:40 WJ, MJ, WU, MU, WE, ME - Warm Up

14:00 **WJ, MJ, WU, MU, WE, ME - QUARTER FINALS**

14:50 **WJ, MJ, WU, MU, WE, ME - SEMI FINALS**

15:35 **WJ, MJ, WU, MU, WE, ME - FINALS**

Medal Ceremony UCI BMX Racing World Championships

LEGEND:

WJ/MJ Women and Men Junior

WU/MU Women and Men Under 23

WE/ME Women and Men Elite

For the full schedule, please check the competition guide on the [UCI website](#).

ACCREDITATION

Access to the venue and to media specific areas will require a media accreditation. Entry will be checked and only media with the appropriate accreditation will be given access to the media specific zones.

Media accreditation badges will be distributed at the accreditation centre during its opening hours. It is **mandatory for all accredited media to wear their accreditation badges**, clearly visible, at all times during the event.

ACCREDITATION CENTRE

LOCATION

1307 Riverwalk Parkway
Rock Hill, SC 29730

OPENING HOURS

Thursday May 9	8 AM - 5 PM
Friday May 10	8:30 AM - 5 PM
Saturday May 11	8:30 AM - 5 PM
Sunday May 12	9 AM - 5 PM
Monday May 13	9 AM - 6 PM
Tuesday May 14	9 AM - 6 PM
Wednesday May 15	9 AM - 5 PM
Thursday May 16	9 AM - 5 PM
Friday May 17	8:30 AM - 4 PM
Saturday May 18	10:30 AM - 2 PM

PARKING

Parking is available next to the track building and can be accessed with a parking hang tag, to be retrieved upon collection of the accreditation badge in the accreditation centre. The tag must be placed visibly on the windshield. Parking staff will help guide media to the correct location.



PHOTOGRAPHERS

PHOTOGRAPHER BIBS

Photographers are required to wear a dedicated photographer vest (bib) as of the first day of practice. The bib needs to be worn at all times, clearly visible, on the torso as a final layer of clothing (i.e. outside of any jacket). The bib is numbered, strictly personal and cannot be replaced in the event of loss.

Bibs are separated into two different colours, marking different access. A red bib will give access to the track, the finish line and to the award ceremony and a yellow bib will give access to a dedicated area outside the infield, behind the finish line as well as to the award ceremony. **Full details on the respective access will be given at the mandatory photographer briefing.**



DISTRIBUTION & RETURN

The photographer bib will be distributed in the media centre immediately after the mandatory photographer briefing. A deposit of 50 USD or 50 EUR or 50 CHF (cash only) is required.

The bib shall be returned in the media centre to the Wings Media Centre Coordinator, Laura Folchi, no later than Saturday, May 18, soon after award ceremonies have finished (l.folchi@wingsmedia.it, +39 338 893 2314).

PHOTOGRAPHER BRIEFING

A mandatory photographer briefing will take place on Friday, May 10 at 8:30 AM in the media centre for photographers covering the UCI BMX World Challenge. A second mandatory photographer briefing will be held on Thursday, May 16 at 1:30 PM in the media centre for those only covering the UCI BMX Racing World Championships. The briefing is imperative to attend as UCI officials will provide important information on the race course and its various access points and key safety instructions. **Photographer bibs will only be distributed to photographers that have attended the briefing.**

BMX TRACK ACCESS

Access to the BMX track and identified photo positions will only be possible during the official trainings and the competitions as the BMX track will be closed outside of these time slots.

FILMING

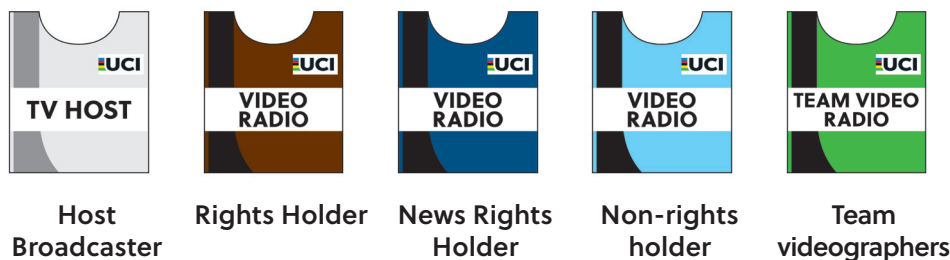
Media accredited as written press (reporters or photographers) are not permitted to film any content from races, interviews, mixed zone (not accessible to photographers) activity or award ceremonies. The right to film such content is solely restricted to accredited audiovisual media and requires written permission of the UCI.

AUDIOVISUAL MEDIA

AUDIOVISUAL BIBS

Audiovisual media are required to wear a dedicated vest (bib) at all times during the event. It needs to be clearly visible and worn on the torso as a final layer of clothing (i.e. outside of any jacket). The bib is numbered, strictly personal and cannot be replaced in the event of loss.

Bibs are separated into different colour categories, corresponding to the different media rights holding and their respective access to media specific areas.




- **Host Broadcaster:** access to all host camera positions including the finish line
- **Rights Holder:** access to the mixed zone and to the award ceremony
- **News Rights Holder:** access to the mixed zone
- **Non-rights holder:** access to the mixed zone
- **Team videographers:** access to team areas, **no access to the mixed zone**

DISTRIBUTION & RETURN

Audiovisual media bibs shall be collected and returned in the media centre by contacting Susanne Lenz, UCI TV Production & Broadcast Services (+41 79 927 36 72). A deposit of 50 USD (cash only) is required for retrieving the bib.

ACCESS TO THE MEDIA CENTRE

Selected members of the audiovisual media will have access to the media centre for the edit and upload of videos. Please note that only accreditation badges with the following icon will be allowed entry: 

For the editing and uploading of video content, please be mindful that space in the media centre can be limited so please do not occupy seats when not actively working.

MEDIA CENTRE

The media centre is a working space for written press (reporters and photographers) and selected members of audiovisual media. Please note that **access will only be given to media that have the following icon printed on their accreditation badge:** 

LOCATION

The media centre is located directly at the competition venue, in the area between the main venue building and the BMX Track. The media center is well signposted from the venue entrance.

**1307 Riverwalk Parkway
Rock Hill, SC 29730**

OPENING HOURS

Friday May 10	8 AM - 8 PM
Saturday May 11	8 AM - 8 PM
Sunday May 12	9 AM - 9 PM
Monday May 13	9 AM - 9:30 PM
Tuesday May 14	9 AM - 9:30 PM
Wednesday May 15	9 AM - 8:30 PM
Thursday May 16	1 PM - 10 PM
Friday May 17	8 AM - 8 PM
Saturday May 18	10 AM - 6 PM

The media centre provides workstations for accredited media and are equipped with power sockets, wireless Wi-Fi, cabled internet connection for photographers, a print and copy service and screens to follow the races. If you require support, please see the welcome desk, that is positioned at the entrance to the media centre and next to the access control.

Each member of the media will have access to one workstation and must ensure not to put equipment etc. onto another workstation in order to guarantee enough space for everyone.

START AND RESULTS LISTS

Printed start lists will be made available in the media centre, and can also be found at the [UCI website](#). The lists will be made available as soon as they are received from the race commissaires.

In order to avoid excessive printing, printed results will not be provided in the media centre but can be found on the [UCI website](#).

LOCKERS

Lockers are available for photographers to store their equipment. They are located close to the welcome desk, where keys can be provided upon request.

CATERING

Coffee, tea, water and light snacks will be provided free of charge in the media centre.

MIXED ZONE

MIXED ZONE

The mixed zone provides an opportunity for the media to interview athletes after competition. **Please note that photographers do not have access to this zone.**

The mixed zone is split into different sections and follow a pre-determined priority order:

1. Rights holding TV
2. Rights holding radio
3. News rights holding TV or radio
4. Non-rights holders
5. Written press

Riders will conduct interviews in the mixed zone after the completion of each race. It is possible that the Men Elite may complete their podium first, and then return to the mixed zone for interviews.

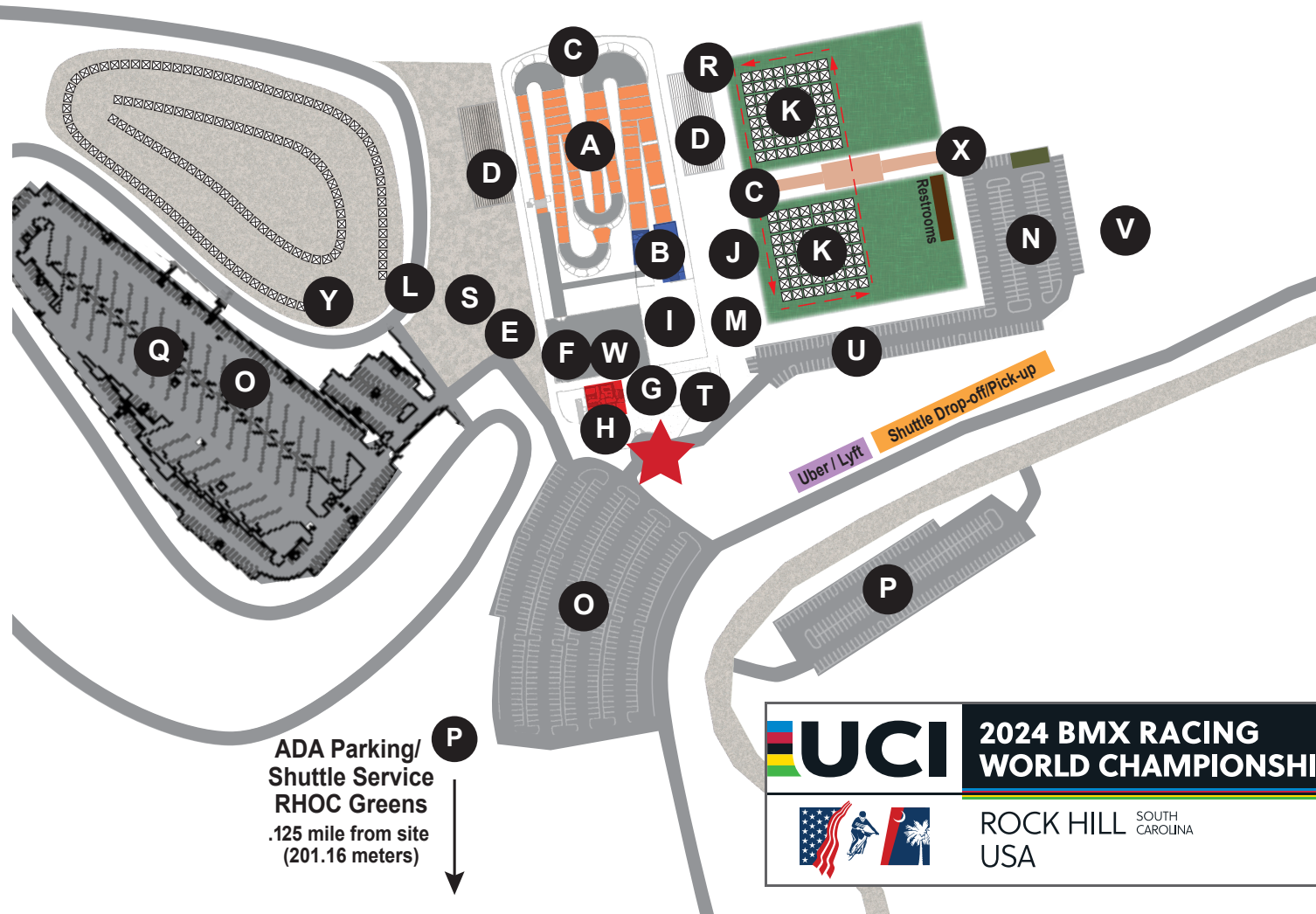


VENUE MAP

Visitor Map

- A) Race Track
- B) Start Hills
- C) Jumbo Tron (2 locations)
- D) Grandstands
- E) Food
- F) Medical
- G) Public Restrooms
- H) Ticketing/ Event Information
- I) Rider Staging
- J) Awards Podium
- K) Team Tent Area
- L) Expo Area
- M) Riders Bridge
- N) Team Parking
- O) Premium Parking \$10
- P) Free Parking
- Q) RV Parking
- R) Parent Zone
- S) Merchandising
- T) Quiet Room
- U) Officials Parking
- V) Shelter Inclement Weather
- W) Media Center
- X) Accreditation Center
- Y) Media Parking

★ Entry/Exit



ADA Parking/
Shuttle Service
RHOC Greens
.125 mile from site
(201.16 meters)

	2024 BMX RACING WORLD CHAMPIONSHIPS
	ROCK HILL SOUTH CAROLINA USA

ACCESS & ACCOMMODATION

For recommendations on accommodation, please check:
2024bmxworlds.com/hotels

ACCESS BY CAR

The venue is accessible by car and parking is available on site, with a parking pass. We also recommend Rideshares (Uber & Lyft).

ABOUT VENUE/HOST CITY

Rock Hill, South Carolina combines small town charm with big city amenities. Located in the north-central area of South Carolina, Rock Hill is approximately 20 miles south of Charlotte, NC, along the I-77 corridor. Rock Hill is a growing community of 74,000 residents, and the City encompasses over 44 square miles. Rock Hill is the largest city in York County, SC and the only major South Carolina city in the Charlotte area. Both mountains and shores are only three hours away.

The city offers scenic riverfront views along the Catawba River and is home to numerous nature trails, parks, sports facilities, recreation centers, restaurants and more. The historic downtown, Old Town Rock Hill, is home to buildings built as early as the 1840's and now brings dining and retail options to the community. Rock Hill is a thriving city that values community, history, culture and arts. With several major festivals and events each year, there is something for everyone to enjoy. Rock Hill has become a leader in sports. Having brought in hundreds of millions of dollars in economic impact to the area through sports tourism, Rock Hill has become the hub for major national and international sporting events.





UCI 2024 BMX RACING
WORLD CHAMPIONSHIPS

ROCK HILL SOUTH CAROLINA
USA



UCI BMX Racing
2024 UCI BMX Racing Worlds



ucibmxsx
2024 UCI BMX Worlds



UCI_BMX_Racing



uci_cycling



ucichannel



uci.org
2024BMXWorlds.com



Mobile App (**Android** and **iOS**)
2024 BMX Worlds